



ASSOCIATION EUROPÉENNE DES MÉDECINS DES HÔPITAUX
EUROPEAN ASSOCIATION OF SENIOR HOSPITAL PHYSICIANS
EUROPÄISCHE VEREINIGUNG DER LEITENDEN KRANKENHAUSÄRZTE
EUROPESE VERENIGING VAN STAFARTSEN
DEN EUROPÆISKE OVERLÆGEFORENING
ΕΥΡΩΠΑΪΚΟΣ ΣΥΛΛΟΓΟΣ ΝΟΣΟΚΟΜΕΙΑΚΩΝ ΙΑΤΡΩΝ ΔΙΕΥΘΥΝΤΩΝ
ASSOCIAZIONE EUROPEA DEI MEDICI OSPEDALIERI
DEN EUROPEISKE OVERLEGEFORENING
ASSOCIAÇÃO EUROPEIA DOS MÉDICOS HOSPITALARES
ASOCIACIÓN EUROPEA DE MÉDICOS DE HOSPITALES
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ΕΒΡΟΠΕΪΣΚΑ ΑΣΟCΙΑCΙΑ ΝΑ ΣΤΑΡΣΗΤΕ ΒΟΛΝΗCΗΝΗ ΛΕΚΑΡΗ
ASOCIATIA EUROPEANA A MEDICILOR DIN SPITALE

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To the
Members of
HOPE, EAHM and AEMH



28.04.2011

Invitation to the first joint EUROPEAN HOSPITAL CONFERENCE

Dear Sir or Madam,
Colleagues,

On 18 November 2011 the European Hospital and Healthcare Federation (HOPE), the European Association of Hospital Managers (EAHM) and the Association of European Hospital Physicians (AEMH) are holding the first joint EUROPEAN HOSPITAL CONFERENCE. This event, which expects to welcome 150 top decision makers from Europe's hospitals, is being organised as part of the 34th Congress of German Hospitals during the MEDICA in Düsseldorf.

The topics for the EUROPEAN HOSPITAL CONFERENCE are:

- "Current European hospital policies"
- "Impact of the European Patients Rights Directive on hospitals in Europe".

The **EU Commissioner** for Health and Consumer Policy, **John Dalli**, has been invited to deliver a keynote speech. In addition, high-ranking speakers from HOPE, EAHM and AEMH will take a detailed stance on the named topics. The conference languages are English, French and German.

The final conference programme will be drawn up soon and sent to you no later than June. You can register for this event until 15 August 2011.

Further information about the organiser, the general programme and overnight accommodation options can be found in the accompanying flyer or at www.medica.de/EHC2.

We look forward to welcoming you to the first joint EUROPEAN HOSPITAL CONFERENCE in Düsseldorf on 18 November 2011, and remain

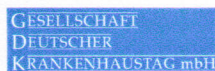
Yours truly

Dr. John M. Cachia
(President HOPE)

Heinz Kölking
(President EAHM)

Dr. Joao de Deus
(President AEMH)

Organiser:



**HOPE - European Hospital and
Healthcare Federation**

Avenue Marnix 30, b17
3rd floor
B-1000 Brussels

Mr. Dr. John M. Cachia,
President HOPE



**EAHM - European Association
of Hospital Managers**

Boulevard du Jardin Botanique, 32
B-1000 Brussels

Mr. Heinz Kölking,
President EAHM



**AEMH - Association Européenne
des Médecins des Hôpitaux**

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B-1040 Brussels

Mr. Dr. Joao de Deus,
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MEDICA – No. 1 internationally

MEDICA is the **world's largest event** for the medical industry. It offers an unequalled programme with practical information, forums for exchanging points of view, as well as events for further and advanced training.

More than 4,300 exhibitors – from innovative small operators to global players – will present services and established products in the medical industry across an area close to 120,000 m² in 17 halls.

Be there from **16 – 19 November 2011**. Four days of concentrated expertise from the medical industry, for the medical industry.

Be part of it!



Dates and Facts

Date of event:

18 November 2011

Participation fee:

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|--|-------|
| Early booking discount (until 15 August 2011): | 115 € |
| From 16 August 2011: | 165 € |

Purchase your tickets at the MEDICA Online-Shop:

From the beginning of June 2011: www.medica.de/EHC2

Please note:

You can only purchase your ticket until 14 October 2011!

Further enquiries:

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Current European hospital policies

Impact of the European Patients
Rights Directive on hospitals in Europe

18 November 2011

Düsseldorf • Germany

GESELLSCHAFT
DEUTSCHER
KRANKENHAUSTAG mbH



What is the first joint EUROPEAN HOSPITAL CONFERENCE?

This year the first joint **EUROPEAN HOSPITAL CONFERENCE** (EHC) takes place as part of **MEDICA 2011** and the **34th Congress of German Hospitals**. The EHC will address different political, medical and economic topics from across all of Europe. As a separate event the EHC is directed by the Gesellschaft Deutscher Krankenhaustag (GDK) and will be held in the Congress Center East (CCD East) on the trade fair grounds of Messe Düsseldorf.



In addition, high-ranking speakers from the European Hospital and Healthcare Federation (HOPE), the European Association of Hospital Managers (EAHM) and the Association of European Hospital Physicians (AEMH) will take a detailed stance on the following topics:

- **Current European hospital policies**
- **Impact of the European Patients Rights Directive on hospitals in Europe**

Approximately 150–170 top decision makers from Europe's hospitals are expected to attend. All presentations are translated simultaneously into English, French and German.

Organiser:

GESELLSCHAFT
DEUTSCHER
KRANKENHAUSTAG mbH


Messe
Düsseldorf


DüsseldorfCongress

The supporting programme

We want to make your trip as agreeable as possible.

At the event on the 18 November 2011 we will serve you an exclusive meal at lunchtime in hall 12, near the CCD East.

On the evening of the **18 November** you will be welcomed by representatives of HOPE, EAHM and AEMH at a comfortable and traditional location outside the trade fair grounds. A keynote speaker will deliver an interesting lecture, for which there will be simultaneous interpretation. In addition to an interesting framework programme we will offer you a wide **selection of culinary treats and refreshing beverages** on the evening event.

In an exciting atmosphere you can meet European colleagues, exchange experience and discuss the results of the EHC.



Special: Overnight accommodation on the Rhine

We are offering you the chance to spend the night on the **exclusive Düsseldorf ship hotels**.

Experience an unforgettable stay.



The ship hotels are available from 16 – 19 November 2011. Check out is by midday on 19 November 2011. A Shuttle-Service will take you on the 18 November 2011 to the CCD East from the ship hotels. This special offer only applies in conjunction with the purchase of a ticket to the **EUROPEAN HOSPITAL CONFERENCE**.

Please note: book early, because the hotel offer is limited.

Package prices for onboard overnight stay

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|---------------------------|-------|
| 1 night incl. breakfast: | 150 € |
| 2 nights incl. breakfast: | 295 € |