

ASSOCIATION EUROPÉENNE DES MÉDECINS DES HÔPITAUX **EUROPEAN ASSOCIATION OF SENIOR HOSPITAL PHYSICIANS** EUROPÄISCHE VEREINIGUNG DER LEITENDEN KRANKENHAUSÄRZTE **EUROPESE VERENIGING VAN STAFARTSEN** DEN EUROPÆISKE OVERLÆGEFORENING ΕΥΡΩΠΑΪΚΟΣ ΣΥΛΛΟΓΟΣ ΝΟΣΟΚΟΜΕΙΑΚΩΝ ΙΔΤΡΩΝ ΔΙΕΥΘΥΝΤΩΝ ASSOCIAZIONE EUROPEA DEI MEDICI OSPEDALIERI **DEN EUROPEISKE OVERLEGEFORENING** ASSOCIAÇÃO EUROPEIA DOS MÉDICOS HOSPITALARES ASOCIACIÓN EUROPEA DE MÉDICOS DE HOSPITALES **EUROPEISKA ÖVERLÄKARFÖRENINGEN** EVROPSKO ZDRŽENJE BOLNIŠNIČNIH ZDRAVINIKOV **EUROPSKA ASOCIACIA NEMOCNICNÝCH LEKAROV** EUROPSKA UDRUGA BOLNIČKIH LIJEČNIKA ЕВРОПЕЙСКА АСОЦИАЦИЯ НА СТАРШИТЕ БОЛНИЧНИ ЛЕКАРИ ASOCIATIA EUROPEANA A MEDICILOR DIN SPITALE

Document :	AEMH 11-080
Title:	Invitation 1 st European Hospital Conference
Author:	VLK
Purpose:	Information
Distribution :	AEMH Member Delegations
Date :	Sent by e-mail 4 May 2011

please find here below an announcement for the 1st Joint European Hospital Conference which will be co-organised by the AEMH together with HOPE (European Hospital and Healthcare Organisation) and EAHM (European Association of Hospital Managers).

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Many thanks in advance for forwarding to whoever you think might be interested and concerned.

With kind regards

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Dear Professor, dear Doctor, dear Madam, dear Sir,

For many decades the German Association of Senior Hospital Consultants (VLK), the German Hospital Association (DKG) and the German Association of the Hospital Managers (VKD) have been organising the German Hospital Congress as a joint endeavour. This conference traditionally coincides with MEDICA, the world biggest healthcare exhibition. This year it will be held from 16 to 19 November 2011.

For the first time this year the German Hospital Congress will include a joint EUROPEAN HOSPITAL CONFERENCE which will be attended by some 150 leading medical consultants and managers from hospitals throughout Europe. The European associations of the three above-mentioned organisations – AEMH, HOPE and EAHM – will be playing an active part in shaping the content and organisational side of this EUROPEAN HOSPITAL CONFERENCE.

We have attached the announcement of the event, aimed at members of AEMH, HOPE and EAHM, making them aware of the event and inviting them to come. As we do not have the address details of leading hospital consultants in the various AEMH member states, I should be grateful if you could distribute the enclosed announcement to all the members of your national organization.

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Stage two has been scheduled for June this year, when we would like to use the same route to distribute the finalised congress programme and organizational notes about the first joint EUROPEAN HOSPITAL CONFERENCE. Again I would be very much obliged if we could have your assistance in this.

Finally, I would like to thank you very much indeed for all your help and support.

Yours sincerely, Gerd Norden (General Manger)

Verband der Leitenden Krankenhausärzte Deutschlands e. V. (German Association of Senior Hospital Physicians)

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MEDICA - No. 1 internationally

MEDICA is the **world's largest event** for the medical industry. It offers an unequalled programme with practical information, forums for exchanging points of view, as well as events for further and advanced training.

More than 4,300 exhibitors – from innovative small operators to global players – will present services and established products in the medical industry across an area close to $120,000 \text{ m}^2$ in 17 halls.

Be there from **16 – 19 November 2011**. Four days of concentrated expertise from the medical industry, for the medical industry.

Be part of it!













Dates and Facts

Date of event:

18 November 2011

Participation fee:

Early booking discount (until 15 August 2011): $115 \in$ From 16 August 2011: $165 \in$

Purchase your tickets at the MEDICA Online-Shop:

From the beginning of June 2011: www.medica.de/EHC2

Please note:

You can only purchase your ticket until 14 October 2011!

Further enquiries:

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Current European hospital policies

Impact of the European Patients
Rights Directive on hospitals in Europe

18 November 2011
Düsseldorf • Germany







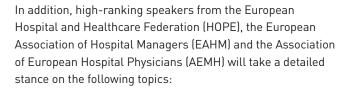
What is the first joint EUROPEAN HOSPITAL CONFERENCE?

This year the first joint **EUROPEAN HOSPITAL CONFERENCE** (EHC) takes place as part of **MEDICA 2011** and the **34th Congress of German Hospitals**. The EHC will address different political, medical and economic topics from across all of Europe. As a separate event the EHC is directed by the Gesellschaft Deutscher Krankenhaustag (GDK) and will be held in the Congress Center East (CCD East) on the trade fair grounds of Messe Düsseldorf.









- → Current European hospital policies
- → Impact of the European Patients Rights Directive on hospitals in Europe

Approximately 150–170 top decision makers from Europe's hospitals are expected to attend. All presentations are translated simultaneous into English, French and German.

Organiser:





The supporting programme

We want to make your trip as agreeable as possible.

At the event on the 18 November 2011 we will serve you an exclusive meal at lunchtime in hall 12, near the CCD East.

On the evening of the **18 November** you will be welcomed by representatives of HOPE, EAHM and AEMH at a comfortable and traditional location outside the trade fair grounds. A keynote speaker will deliver an interesting lecture, for which there will be simultaneous interpretation. In addition to an interesting framework programme we will offer you a wide **selection of culinary treats and refreshing beverages** on the evening event.

In an exciting atmosphere you can meet European colleagues, exchange experience and discuss the results of the EHC.





Special: Overnight accommodation on the Rhine

We are offering you the chance to spend the night on the **exclusive Düsseldorf ship hotels**.

Experience an unforgettable stay.





The ship hotels are available from 16 – 19 November 2011. Check out is by midday on 19 November 2011. A Shuttle-Service will take you on the 18 November 2011 to the CCD East from the ship hotels. This special offer only applies in conjunction with the purchase of a ticket to the EUROPEAN HOSPITAL CONFERENCE.

Please note: book early, because the hotel offer is limited.

Package prices for onboard overnight stay

1 night incl. breakfast:	150 €
2 nights incl. breakfast:	295€