

# PREVIOUS NOTICE 16 NOVEMBER 2017

# 4th EUROPEAN HOSPITAL CONFERENCE

Chances and Challenges of E-Health













## What is the 4th Joint EUROPEAN HOSPITAL CONFERENCE?



The 4th Joint EUROPEAN HOSPITAL CONFERENCE (EHC) takes place as part of MEDICA 2017 and the 40th German Hospital Conference. The EHC will address different political, medical and economic topics from across all of Europe. As a separate event the EHC is directed by the Gesellschaft Deutscher Krankenhaustag (GDK) and will be held in the Congress Center East (CCD Ost) on the trade fair grounds of Messe Düsseldorf.

The event is dedicated to the topic "Chances and Challenges of E-Health".

Andrzej Rys, Director General of the Directorate SANTE of the European Commission, will present the European Commission's "E-Health Action Plan 2012 – 2020".

High-ranking speakers from the European Hospital and Healthcare Federation (HOPE), the European Association of Hospital Managers (EAHM) and the Association of European Hospital Physicians (AEMH) will give lively comments on that.

Beyond this, national E-Health-Concepts from Denmark, Germany, Sweden and Switzerland will be presented, followed by concrete examples of implementation of individual E-Health-Solutions in Hospitals.

Approximately 120 top decision-makers from Europe's hospitals are expected to attend. All presentations will be translated simultaneously into English, French and German. Conference time: 10.00 h - 16.30 h.

Organiser:











## The supporting programme



Our guests will be served a lunch at the event on 16 November.

On the evening of **15 November** you will be welcomed by representatives of **HOPE**, **EAHM** and **AEMH** to a comfortable venue in Düsseldorf. In addition to an interesting framework programme we will offer you a wide selection of culinary treats and refreshing beverages at the evening event.

We want to make your stay as agreeable as possible.







## Special offer: overnight accommodation in Düsseldorf



#### Mercure Hotel Düsseldorf Ratingen

The 4-star Mercure Hotel Düsseldorf Ratingen is located close to the city of Düsseldorf. All 118 rooms have free WIFI. The rooms are air-conditioned, can be set out in a variety of ways and are equipped with the latest technology. Reach the Mercure Hotel Düsseldorf Ratingen by car via the A3 and A52 highways. The hotel is located 11.8 miles (19 km) from Düsseldorf main train station and 7.5 miles (12 km) from the airport.

#### Package prices for overnight stay:

1 night incl. breakfast:	€ 150*
2 nights incl. breakfast:	€ 295*

<sup>\*</sup>Double room on request.







Book early. Hotel offer subject to availability.

## MEDICA – No.1 internationally



**MEDICA** is the **world's largest event** for the medical industry. It offers an unequalled programme with practical information, forums for exchanging points of view, as well as events for further and advanced training.

More than 4,800 exhibitors – from innovative small operators to global players – will present services and established products in the medical industry across an area of close to 120,000  $m^2$  in 17 halls.

Be there from **13 – 16 November 2017** for four days crammed with expertise, conference and forums.



## WORLD FORUM FOR MEDICINE

BE PART OF THE NO. 1!









## Dates and infos



#### Date of event:

16 November 2017

#### Participation fee:

Early booking discount (until 14 September 2017): € 115 From 15 September 2017: € 165

### The participation fee includes the following services:

16 November: participation in the conference, trade fair ticket, lunch and the evening event on Wednesday, 15 November.

#### Purchase your tickets at the MEDICA Ticket Shop:

From the beginning of August 2017: www.medica.de/EHC2

Further enquiries: Sabine Riemann

Düsseldorf Congress Sport & Event GmbH on behalf of Messe Düsseldorf GmbH

Conference Management Tel.: + 49 (0)211 4560-953 Fax: + 49 (0)211 4560-8544

E-mail: congressinfo @d-cse.de





